



NATIONAL  
ASSOCIATION *of*  
REALTORS®



INNOVATION,  
OPPORTUNITY, &  
INVESTMENT SUMMIT  
2018 | San Francisco

## **FACT SHEET (for REALTOR® Associations and MLS's)**

iOi — Innovation, Opportunity & Investment Summit  
Hosted by the National Association of REALTORS®

**What:** The NATIONAL ASSOCIATION OF REALTORS® (NAR) will host its first Innovation, Opportunity & Investment (iOi) Summit on August 29-30, 2018 in San Francisco, CA. This new event will bring together technology innovators, capital investors, real estate technologists and technology enthusiasts. iOi, unlike any other event in the industry, is designed around innovation and investment, generating new opportunities and bringing like-minded professionals together in a fast-paced, hard-hitting format. Attendees will use information, connections and resources gleaned from iOi to create innovation opportunities, fund new ideas, and stay ahead of the ever-changing real estate technology landscape.

### **When and Where:**

- August 29-30, 2018
- Bespoke, downtown San Francisco, CA

**Why:** NAR is a facilitator of opportunity in the real estate industry. Leveraging its partnerships with more than 50 technology companies, including NAR's Second Century Ventures and REach® portfolio companies, NAR is driving industry innovation, while creating new benefits and opportunities for its members.

**Who:** The conference is open to anyone interested in innovation, opportunities and investments in the real estate technology space. This includes REALTORS®, association executives, MLS directors, brokerage executives (including CTOs and CIOs), venture capitalists, startup founders and technology vendors in the industry.

Visit [www.NAR.realtor/ioi](http://www.NAR.realtor/ioi) to register and learn more about the program and speakers. Registration is only \$250 to attend this world class event.

**How:** State and Local REALTOR® Associations and MLS's are encouraged to share event information with your members, staff and networks, including:

- MLS and technology committee members

- Young Professionals Network members
- MLS staff
- Innovation technology partners
- Designated Brokers
- Brokerage technology directors/CIOs/CTOs
- Technology enthusiasts

**Here are the high level details to share with your target audiences:**

On August 29-30 2018, the NATIONAL ASSOCIATION OF REALTORS® will host the inaugural Real Estate Innovation, Opportunity & Investment (iOi) Summit in San Francisco, CA to facilitate innovation in the real estate space.

Visit [www.NAR.realtor/ioi](http://www.NAR.realtor/ioi) to learn more about the event, preview the agenda, register and stay connected with NAR on the latest speaker line-up and event updates.

**Contact Information:**

For information about the main conference or start-up battle, contact:

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